WVEC 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848169

Schedule Dates 09/25/12-10/01/12 Advertiser Obama for America (14538)

Greer, Margolis, Mitchel (GMMB) (1700)/1053989! CO-OP Agency/T-Code

Product Political - US President (1174) Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia

1536

Buyer Name NAGELBERG, DAN Phone/Fax (202) 338-6919 / CPE

Account Types National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA 9/25

Date:

Norfolk (WVEC) (WVEC) 08/14/12 08/14/12

Penne Marsh

06269450

Normal

15.00

\$3,725.25

\$21,109.75

No

Date Entered

Last Modified

Entered By

Headline #

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

Demo Order Type By Broadcast Month Spots Rate Sep. 2012 64 \$20,275.00 Oct. 2012 13 \$4,560.00 Grand Total: 77 \$24,835.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/28/12	9	:30	12:58P- 3:58P (ET)	7		Х	X	Х	X		\$130.00)	Norfolk (WVEC) (WVEC)		8/14/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	6	:30	10A- 10:58A (ET)	7		Χ	X	Х	X	7	\$120.00	\$840.00	Norfolk (WVEC) (WVEC)		8/14/12
3.0	Normal Line / SPOT	09/25/12-09/28/12	6	:30	11:35P- 12:02A (ET)			1	1	1	1	4	\$140.00	\$560.00	Norfolk (WVEC) (WVEC)		8/14/12
4.0	Normal Line / SPOT	09/25/12-09/28/12	9	:30	10:58A- 12P (ET)	6		Х	X	Х	X		\$200.00)	Norfolk (WVEC) (WVEC)		8/14/12
5.0	Normal Line / SPOT	09/25/12-09/28/12	6	:30	12:02A- 1:06A (ET)	4		Х	X	Х	X	4	\$40.00	\$160.00	Norfolk (WVEC) (WVEC)		8/14/12
6.0	Normal Line / SPOT	09/25/12-09/28/12	6	:30	12P- 12:57P (ET)	6		Χ	X	Х	X	6	\$120.00	\$720.00	Norfolk (WVEC) (WVEC)		8/14/12
7.0	Normal Line / SPOT	09/25/12-09/28/12	5	:30	3:58P- 4:58P (ET)	4		Χ	X	Х	X	4	\$260.00	\$1,040.00	Norfolk (WVEC) (WVEC)		8/14/12
8.0	Normal Line / SPOT	09/25/12-09/28/12	6	:30	4:58P- 5:29P (ET)			1	1	1	1	4	\$320.00	\$1,280.00	Norfolk (WVEC) (WVEC)		8/14/12
9.0	Normal Line / SPOT	09/25/12-09/28/12	6	:30	5A- 5:58A (ET)			1	1	1	1	4	\$140.00	\$560.00	Norfolk (WVEC) (WVEC)		8/14/12
10.0	Normal Line / SPOT	09/25/12-09/28/12	6	:30	5:29P- 5:58P (ET)			1	1	1	1	4	\$340.00	\$1,360.00	Norfolk (WVEC) (WVEC)		8/14/12
11.0	Normal Line / SPOT	09/25/12-09/28/12	9	:30	6P- 6:30P (ET)			1	1	1	1		\$360.00)	Norfolk (WVEC) (WVEC)		8/14/12
12.0	Normal Line / SPOT	09/25/12-09/28/12	9	:30	5:58A- 7A (ET)	4		Х	X	Х	X		\$280.00)	Norfolk (WVEC) (WVEC)		8/14/12
13.0	Normal Line / SPOT	09/25/12-09/28/12	9	:30	6:58P- 7:28P (ET)			1	1	1	1		\$550.00)	Norfolk (WVEC) (WVEC)		8/14/12
14.0	Normal Line / SPOT	09/25/12-09/28/12	9	:30	7A- 9A (ET)	4	1	Х	X	Χ	X		\$260.00)	Norfolk (WVEC) (WVEC)		8/14/12
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Accepted-Agency/Advertiser:



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract #	848169	Date Entered	08/14/12	
Schedule Dates	09/25/12-10/01/12	Last Modified	08/14/12	
Advertiser	Obama for America (14538)	Entered By	Penne Marsh	
Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/10539895	CO-OP	No	
Product	Political - US President (1174)	Headline #	06269450	
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Demo		
Salesperson	Rlair Chenyl (2205)	Order Type	Normal	

Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$3,725.25 Phone/Fax (202) 338-6919 / **Net Total** CPE \$21,109.75 1536 Sales Tax **Account Types** National/Political Candidate - Agency

Billing Type

Comments

Date:

Weekly/Irregular

OBAMA 9/25

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	09/25/12-09/28/12	9	:30	7:28P- 7:57P (ET)			1	1	1	1			\$550.00		Norfolk (WVEC) (WVEC)		8/14/12
16.0	Normal Line / SPOT	09/25/12-09/28/12	6	:30	9A- 10A (ET)	6		Χ	Х	Х	Х		6	\$130.00	\$780.00	Norfolk (WVEC) (WVEC)		8/14/12
17.0	Normal Line / SPOT	09/28/12-09/28/12	6	:30	10P- 11P (ET)						1		1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)		8/14/12
18.0	Normal Line / SPOT	09/28/12-09/28/12	6	:30	7:58P- 9P (ET)						1		1	\$475.00	\$475.00	Norfolk (WVEC) (WVEC)		8/14/12
19.0	Normal Line / SPOT	09/28/12-09/28/12	6	:30	9P- 10P (ET)						1		1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)		8/14/12
20.0	Normal Line / SPOT	10/01/12-10/01/12	6	:30	10P- 11P (ET)		1						1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/14/12
21.0	Normal Line / SPOT	10/01/12-10/01/12	6	:30	7:58P- 10P (ET)		1						1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/14/12
22.0	Normal Line / NCAA - FOOTBALL	09/29/12-09/29/12	9	:30	12P- 7P (ET)							4		\$400.00		Norfolk (WVEC) (WVEC)		8/14/12
23.0	Normal Line / SPOT	09/29/12-09/29/12	9	:30	6P- 6:30P (ET)							1		\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
24.0	Normal Line / SPOT	09/29/12-09/29/12	9	:30	5:58A- 8A (ET)							1		\$100.00		Norfolk (WVEC) (WVEC)		8/14/12
25.0	Normal Line / SPOT	09/29/12-09/29/12	6	:30	6:58P- 7:57P (ET)							1	1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/14/12
26.0	Normal Line / SPOT	09/29/12-09/29/12	6	:30	8A- 9A (ET)							1	1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		8/14/12
27.0	Normal Line / SPOT	09/30/12-09/30/12	9	:30	9:58A- 11A (ET)							1		\$75.00		Norfolk (WVEC) (WVEC)		8/14/12
28.0	Normal Line / SPOT	09/30/12-09/30/12	6	:30	10P- 11P (ET)							1	1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		8/14/12

CONFIRMATION CONTRACT

Accepted-Station:

Comments:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:33 AM on Wednesday, August 15 2012



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848169 Date Entered 09/25/12-10/01/12 Last Modified Advertiser Obama for America (14538) Entered By Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Product Political - US President (1174) Headline # Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Demo

Weekly/Irregular

OBAMA 9/25

Billing Type

Comments

Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Demo	
Salesperson	Blair, Cheryl (2205)	Order Type	Normal
Sales Office	TeleRep - Philadelphia	Package Deal	
Buyer Name	NAGELBERG,DAN	Commission %	15.00
Phone/Fax	(202) 338-6919 /	Commission	\$3,725.25
СРЕ	1536	Net Total	\$21,109.75
Account Types	National/Political Candidate - Agency	Sales Tax	

08/14/12

08/14/12

No 06269450

Penne Marsh

Norfolk (WVEC) (V	VVEC)	
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	64	\$20,275.00
Oct. 2012	13	\$4,560.00
Grand Total:	77	\$24,835.00
		4 = 1,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	09/30/12-09/30/12	9	9 :3	0 6P- 6:30P (ET)							1		\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
30.0	Normal Line / SPOT	09/30/12-09/30/12	(6 :3	0 5:58A- 8A (ET)							1	1	\$80.00	\$80.00	Norfolk (WVEC) (WVEC)		8/14/12
31.0	Normal Line / SPOT	09/30/12-09/30/12	(6 :3	0 8A- 9A (ET)							1	1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		8/14/12
32.0	Normal Line / SPOT	09/30/12-09/30/12	Ģ	9 :3	0 7:58P- 9P (ET)							1		\$600.00		Norfolk (WVEC) (WVEC)		8/14/12
33.0	Normal Line / SPOT	09/30/12-09/30/12	Ģ.	9 :3	0 9P- 10P (ET)							1		\$500.00		Norfolk (WVEC) (WVEC)		8/14/12
34.0	Normal Line / SPOT	09/27/12-09/27/12	(6 :3	0 10P- 11P (ET)					1			1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		8/14/12
35.0	Normal Line / SPOT	09/27/12-09/27/12	(6 :3	0 7:58P- 9P (ET)					1			1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)		8/14/12
36.0	Normal Line / SPOT	09/27/12-09/27/12	(6 :3	0 9P- 10P (ET)					1			1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		8/14/12
37.0	Normal Line / SPOT	09/25/12-09/30/12	(6 :3	0 11P- 11:35P (ET)	7		Х	Х	X .	Х	х х	7	\$300.00	\$2,100.00	Norfolk (WVEC) (WVEC)		8/14/12
38.0	Normal Line / SPOT	09/25/12-09/25/12	(6 :3	0 10P- 11P (ET)			1					1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/14/12
39.0	Normal Line / SPOT	09/25/12-09/25/12	Ġ	9 :3	0 7:58P- 9P (ET)			1						\$1,100.00		Norfolk (WVEC) (WVEC)		8/14/12
40.0	Normal Line / SPOT	09/26/12-09/26/12	9	9 :3	0 10P- 11P (ET)				1					\$1,000.00		Norfolk (WVEC) (WVEC)		8/14/12
41.0	Normal Line / SPOT	09/26/12-09/26/12	(6 :3	0 7:58P- 9P (ET)				1				1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		8/14/12
42.0	Normal Line / SPOT	09/26/12-09/26/12	(6 :3	0 9P- 10P (ET)				1				1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/14/12

		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # Schedule Dates 848169 09/25/12-10/01/12 Date Entered Last Modified Advertiser Obama for America (14538) Entered By Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989! CO-OP Product Political - US President (1174) Headline # Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Demo

Weekly/Irregular

OBAMA 9/25

Billing Type

Comments

Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/10539895	CO-OP	No
Product	Political - US President (1174)	Headline #	06269450
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Demo	
Salesperson	Blair, Cheryl (2205)	Order Type	Normal
Sales Office	TeleRep - Philadelphia	Package Deal	
Buyer Name	NAGELBERG, DAN	Commission %	15.00
Phone/Fax	(202) 338-6919 /	Commission	\$3,725.25
CPE	1536	Net Total	\$21,109.75
Account Types	National/Political Candidate - Agency	Sales Tax	

08/14/12

08/14/12

Penne Marsh

(VEC)	
-	<u>Rate</u>
64 13	\$20,275.00 \$4,560.00
77	\$24,835.00
	13

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT	10/01/12-10/01/12	9	:30	12:58P- 3:58P (ET)		3							\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
44.0	Normal Line / SPOT	10/01/12-10/01/12	6	:30	10A- 11A (ET)		1						1	\$120.00	\$120.00	Norfolk (WVEC) (WVEC)		8/14/12
45.0	Normal Line / SPOT	10/01/12-10/01/12	6	:30	11:35P- 12:02A (ET)		1						1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)		8/14/12
46.0	Normal Line / SPOT	10/01/12-10/01/12	9	:30	10:58A- 12P (ET)		2							\$200.00		Norfolk (WVEC) (WVEC)		8/14/12
47.0	Normal Line / SPOT	10/01/12-10/01/12	6	:30	12:02A- 1:06A (ET)		1						1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)		8/14/12
48.0	Normal Line / SPOT	10/01/12-10/01/12	6	:30	12P- 12:57P (ET)		2						2	\$120.00	\$240.00	Norfolk (WVEC) (WVEC)		8/14/12
49.0	Normal Line / SPOT	10/01/12-10/01/12	5	:30	3:58P- 4:58P (ET)		1						1	\$260.00	\$260.00	Norfolk (WVEC) (WVEC)		8/14/12
50.0	Normal Line / SPOT	10/01/12-10/01/12	6	:30	4:58P- 5:29P (ET)		1						1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/14/12
51.0	Normal Line / SPOT	10/01/12-10/01/12	6	:30	5A- 5:58A (ET)		1						1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)		8/14/12
52.0	Normal Line / SPOT	10/01/12-10/01/12	6	:30	5:29P- 5:58P (ET)		1						1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)		8/14/12
53.0	Normal Line / SPOT	10/01/12-10/01/12	9	:30	6P- 6:30P (ET)		1							\$360.00		Norfolk (WVEC) (WVEC)		8/14/12
54.0	Normal Line / SPOT	10/01/12-10/01/12	9	:30	5:58A- 7A (ET)		1							\$280.00		Norfolk (WVEC) (WVEC)		8/14/12
55.0	Normal Line / SPOT	10/01/12-10/01/12	9	:30	6:58P- 7:28P (ET)		1							\$550.00		Norfolk (WVEC) (WVEC)		8/14/12
56.0	Normal Line / SPOT	10/01/12-10/01/12	9	:30	7A- 9A (ET)		1							\$260.00		Norfolk (WVEC) (WVEC)		8/14/12

		CONFIRMATION CONTRAC	T	
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Gred 1010 Suit	er, Margolis, Mitchel (GMMB) 0 Wisconsin Ave NW e 800 shington, DC 20007	iis Ave. A 23510	Contract Schedule Dates Advertiser Agency/T-Cod Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	09/25/12-10/0 Obama for Am	erica (s, Mitc residei DBAMA (205) adelphi AN 9 /	chel (G nt (11 A FOR ia	GMMB) (17 74) AMERICA	A (161567)	Last Ente 9 CO-C Head Dem Orde Pack Com Com	dline #	08/ Per No 062 No 15 \$3	269450 ormal	<u> </u>	Norfolk (WVEC) (W By Broadcast Month Sep. 2012 Oct. 2012 Grand Total:	77 (77)	\$20,275.00 \$4,560.00 \$24,835.00
Line	Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times	SPW	Мо	Tu We	Th Fr Sa	Su Sp	pots Ra	ite	Total		Station	Comments	Enterec
	,, , , , , , , ,	Dates 10/01/12-10/01/12	+ + + -	Run Times 28P- 7:57P (ET)	SPW	Mo 1	Tu We	Th Fr Sa	Su Sp		te \$550.00	Total	Norfolk (WVE		Comments	Enterec 8/14/12
57.0	Normal Line / SPOT		9 :30 7:2		SPW		Tu We	Th Fr Sa	Su Sp					EC) (WVEC)	Comments	

CONFIRMATION CONTRACT

Date:

Comments:

Accepted-Station:

Date:

Accepted-Agency/Advertiser: